

Oct 08, 2010

Press Release

Hansa Research statement on the TRP issue

Please find below Mr. Praveen Nijhara, CEO Hansa Research statement for your reference.

“This is with reference to the media reports regarding TRP ratings being manipulated. Hansa Research and BARC conducted an investigation into the matter over the last few weeks, the conclusion of which resulted in Hansa Research filing an FIR against an ex-employee who was engaged in some wrongdoing.

Hansa Research has always been vigilant about these issues and has been proactive in informing BARC and the law enforcement agencies as and when such cases have come to our notice. We would continue to cooperate with BARC and with the authorities as and when called upon to do so.”

Praveen Nijhara - CEO, Hansa Research

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